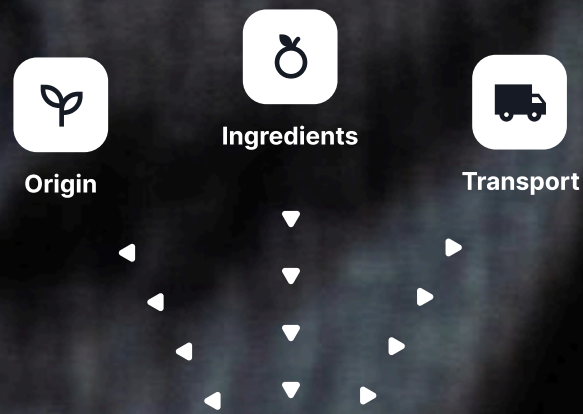
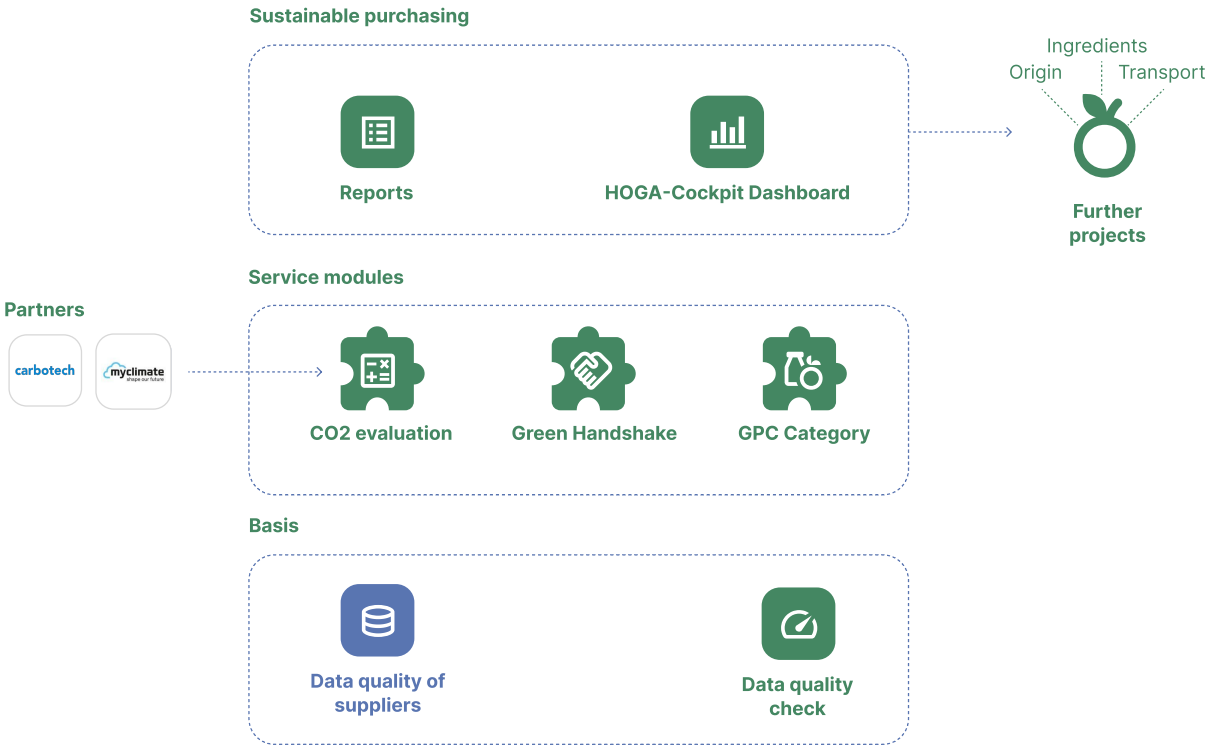




Sustainability with HOGA



Individual labeling of sustainable products

The label for sustainable products (*green handshake*) helps employees navigate the actual procurement process - directly in the application and according to individual parameters. This also makes it easy to evaluate (via reports or intelligent dashboards) and monitor the purchasing behavior of all businesses. The green handshake feature is therefore a guide to achieving goals that have been defined within a nutrition strategy.

Calculated CO₂ emissions

HOGA has hundreds of thousands of high-quality product data entries that are maintained directly by suppliers and updated daily. Companies such as *MyClimate* and *Carbotech* do not have this data, but they can calculate greenhouse gas emissions during production and transport and assign a value to them. By combining these two data pools, the CO₂ emissions for each product can be calculated and displayed across the entire supply chain.

Categories according to GS1 standard

Each supplier usually has its own category structure. HOGALOG can use AI to identify a product and classify it in a uniform GS1 category tree at brick level. This makes it possible to evaluate how much beef or broccoli has been ordered over a period of time, regardless of how the various suppliers classify these products.

Transparency and other potential projects

Information about the exact origin of a product or its processing is increasingly in demand. **The aim may be, for example, to enable guests to see on the menu where the potatoes in a dish were grown.** This is possible with HOGA. Suppliers can easily transfer preliminary producers and attributes for each item. This means that the preliminary producer (farmer) and the exact field where the potato was grown (as an attribute) can be transferred to HOGA and from there to a menu calculation system. Finally, it is simply printed on the menu.